

## L'Athene on Aging

by Marilyn Green --



With anti-aging solutions coming in from all sides and touting the benefits of substances like synthetic snake venom, which is meant to inhibit movement of some facial muscles to avoid lines, the marketplace is getting more confusing by the day. Housewives and mothers claim to have achieved amazing results combining two or more products and exotic ingredients make headlines daily.

Enter former nurses Nan Brown and Lil Bogdan, who consulted on burns and severe dermatological conditions at Johns Hopkins and other leading hospitals. "Although companies are bringing in a lot of strange ingredients that catch the eye for marketing, what the body really needs is vitamins, minerals, proteins and fatty acids," Brown said. The use of peptides, she said, is intended to "trick" the skin into thinking it is injured and getting it to produce collagen. "Our product has peptide at 10%," she stated. "It is used day and night and softens wrinkles 30%."

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L'Athene Restore Kit



L'Athene Nutriage 200



L'Athene Citrus Foam

She added that prevention of sun damage, the key to aging skin, is often neglected while women buy exotic creams to deal with the damage generated by the sun. "We need real protection and we need to reapply sunblock often. And it needs to be applied to exposed skin - the hands and neck as well as the face."

L'Athene's approach is with pure nutrients, mainly targeted to the effects of aging. Signs of aging appear in the late 20s, and clients range from that group to the upper 60s and beyond. Their products have less than 1% chemicals and are also great for challenged skin with conditions like rosacea or cirrhosis. The L'Athene founders explained that when women are younger they can tolerate chemicals better, but aging skin doesn't.

Their products are also good for women who have cancer because of their purity – and no fragrance; they also use only the highest quality nutrients available and recommend the products for pregnant women.

The products are extremely concentrated and only a little is needed; while they don't need refrigeration, the lids should be screwed on tightly.

The SR3 Kit for skin rejuvenation includes a remarkable cleanser that also acts as an eye makeup remover (it really works, too!) and toner. Friends who tried it said their age spots diminished within a week and a half, and I saw a very quick improvement in facial lines and especially in firmness. The serum actually made a difference in my skin texture the first day I applied it, and the moisturizer goes on in drops on top of the serum. Best of all, the bottles are sized for travel, all under the three-ounce limit.

Besides the kit, which is offered for \$120, I tried and became a faithful user of the anti-oxidant eye repair cream. It costs \$80 for three or four months' worth and you see results in a matter of days. It's a natural anti-inflammatory, and it certainly beats surgery for fresher looking eyes with far less puffiness and far fewer circles.

L'Athene recently accomplished a tour de force, developing a treatment to heal the chapped, bleeding, cracked skin on the hands of bus maintenance workers. Within three days, the men were amazed to see their hands showing a significant amount of healing. If theirs can heal with all the harsh chemicals they handle, I'm certainly going to use the products on mine for \$48. Orders over \$65 are shipped free by priority mail.